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THE ULTIMATE *copywriting* GUIDE



A COMPLETE COPYWRITING GUIDE FOR EACH PAGE OF A HIGH-CONVERTING WEBSITE.

HELLO

my friend

I hope this workbook makes writing all content on your web pages easy - and also supports you in coming up with content outside of your website.

There is a lot of information included, so I've broken this down for you into separate workbooks for each page - this is done so that you don't feel overwhelmed by the amount of information. Instead, you can take this one web page at a time!

Don't worry, though, the questions provided within the workbook will have you writing high-converting web copy with ease.

Once you've answered the questions within each workbook, read back through, and pick and choose which information feels right to you and for your ideal clients.

Grab a coffee or a glass of wine, and get ready to see an influx of new clients booking through your website.

Xo Sarah

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If you need anything at all, please reach out.

support@mudlikemood.com